



“2nd NEWSLETTER “Sustain your Life through Social Entrepreneurship”: Social and Cultural entrepreneurship”

In the frame of the project “Sustain your life through social entrepreneurship” participants in the second training course dedicated to “Social and Cultural entrepreneurship” had the opportunity to experience a lively reality together with a nourished group of Lithuanian, Italian, Portuguese, Spanish, Romanian and Dutch energies. The training has been organized by Hogeschool Rotterdam and run from the 31st of October up to the 5th of November in Rotterdam.

“Social entrepreneurship” focuses on several aspects of daily life, Hogeschool Rotterdam gave us a good example of what Social Entrepreneurship can manage in the field of cultural development.

The working programme of this second training focused on The Canvas Business Model, a strategic management and lean start-up template for developing new or documenting existing business models; Noordman’s Social Cultural Entrepreneurship model; social entrepreneurship trends in the Netherlands; the path to develop a social business from a passion; the added value of networking in social entrepreneurship; the Delfshaven area, part of the old city managed to retain its authentic charm while growing social enterprises.

Throughout the training a constant has been the numerous study visits to the several local entrepreneurs. This was considered as a necessary experience to understand the point of view of a social entrepreneur and raise awareness on positive but also negative aspects, tricks and opportunities self created.

Last but not least, the training offered the opportunity to live an experience developed crossing several different European countries, entrepreneurial experiences, development policies. This allowed every participant to enrich its cultural baggage and gain wider awareness thus contributing to a better growth.

UPCOMING

From the 22nd of January 2017 up to the 26th of January 2017, in Cascais (Portugal), will be run the third and last training of the project. This will be dedicated to “Entrepreneurship and Initiative”.

After observing some others’ initiatives, getting the tools to develop the idea on paper, this last training will be much more practical and focus directly in the translation of ideas into action.

Keep updated on our **FB page - Sustain your life through Social Entrepreneurship**

Hi everyone :) I hope all of you are now safe back home and relaxing from this complex and full immersion week! I wanted to thank all of you for voting for Portugal on the final project presentation through choosing my project and personal dream :) I hope to be able to invite all of you in the future one day when I will open this centre for the community, I'll have all of you in mind for sure.

We could discover what are the more stimulating cultural and social environments around Europe and how the entrepreneurial spirit is supported by them.

We spent all the available time together with the group, even the nights, given that we could share our projects, knowledge, dreams and suggestions in a non-formal but efficacious way.

This TC is bringing me new skills, new contacts and new networks, to develop a stronger core value proposition for our association in Spain so that we can become more sustainable and face the new challenge of reaching Europe within 3 years. This TC has opened so many new doors for me personally and also for my project. I really believe we can do better together.



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